



## **High School Coverage at Its Best!**

**Anna  
Fort Loramie  
New Knoxville**

**Botkins  
Minster**

**Lehman  
Maria Stein**

**Sidney  
New Bremen**

**All Games replay on NKTelco Cable TV & WOSN-Lima!**

**Collegiate Venues Include:  
Ohio Northern University  
Findlay University**



- **Commercial Spots:** One :30 commercial in every game. Minimum of 125 games.  
One 30 second commercial produced \$375.00, option to add network commercials to NKTelco Cable for \$2.39 per spot. Advertise on A&E, ABC FAM, APL, CNN, COMD, DISC, ESPN, ESPN2, FOOD, FOX NEWS, FX, HALL, HGTV, HIST, LIFE, MTV, SPIKE, TBS, TLC, TNT, TRAV, USA, TWC.
- **Name Mentions:** Two name mentions per game.
- **Scroll of Sponsors:** A scroll with our sponsors will be listed before and after each game.
- **Channel 3 Replays:** Every game will be replayed twice on our local cable channel.
- **WTLW/WOSN Replays:** Regular season games will be replayed at least once on WOSN, to be broadcast in approximately 242,000 homes throughout northwest Ohio.
- **Online Streaming:** Games will be streamed LIVE via NKTelco's video feed on www.nktelco.net, when an Internet source is available.
- **Website Ad:** We will advertise your business on our NKTelco Sports page; the ad will include a redirect to your homepage.
- **Added Value:** Additionally, NKTelco & WTLW/WOSN will promote these games with a variety of other advertising venues to drive viewership.

**TOTAL NUMBER OF COMMERCIAL SPOTS: 375 High school and college games**

**TOTAL NUMBER OF NAME MENTIONS / SCROLL OF SPONSORS: 1,980**

**Commercial Produced \$375**

**Total Investment: \$3,500 \*Optional Network Commercials \$2.39 per spot**  
(Advertiser may choose to be billed annually, quarterly or monthly)

Advertiser Name \_\_\_\_\_ Date \_\_\_\_\_

Advertiser Signature \_\_\_\_\_

NKTelco Rep \_\_\_\_\_



- **Commercial Spots:** One :30 commercial in every other game. Minimum of 63 games.  
One commercial produced \$400.00, option to add network commercials to NKTelco Cable for \$2.49 per spot. Advertise on A&E, ABC FAM, APL, CNN, COMD, DISC, ESPN, ESPN2, FOOD, FOX NEWS, FX, hALL, HGTV, HIST, LIFE, MTV, SPIKE, TBS, TLC, TNT, TRAV, USA, TWC.
- **Name Mentions:** Two name mentions per game.
- **Scroll of Sponsors:** A scroll with our sponsors will be listed before and after each game.
- **Channel 3 Replays:** Every game will be replayed twice on our local cable channel.
- **WTLW/WOSN Replays:** Regular season games will be replayed at least once on WOSN, to be broadcast in approximately 242,000 homes throughout northwest Ohio.
- **Online Streaming:** Games will be streamed LIVE via NKTelco’s video feed on www.nktelco.net, when an Internet source is available.
- **Website Ad:** We will advertise your business on our NKTelco Sports page; the ad will include a redirect to your homepage.
- **Added Value:** Additionally, NKTelco & WTLW/WOSN will promote these games with a variety of other advertising venues to drive viewership.

**TOTAL NUMBER OF COMMERCIAL SPOTS: 189 High school and college games**

**TOTAL NUMBER OF NAME MENTIONS / SCROLL OF SPONSORS: 756**

**Commercial Produced \$400.00**

**Total Investment: \$2,000 \*Optional Network Commercials \$2.49 per spot**

(Advertiser may choose to be billed annually, quarterly or monthly)

Advertiser Name \_\_\_\_\_ Date \_\_\_\_\_

Advertiser Signature \_\_\_\_\_

NKTelco Rep \_\_\_\_\_



**SCAN CUSTOMER'S  
BUSINESS CARD**  
 MAY INCLUDE SLOGAN OR TAG  
 SUBMIT AS A .JPEG OR .PNG  
 EMAIL TO: [nktsportsads@nktelco.net](mailto:nktsportsads@nktelco.net)

- **Name Mentions:** One name mention, during half time or break, when card is rotated. May include slogan or tag. Must not exceed 10 seconds.
- **Channel 3 Replays:** Every game will be replayed twice on our local cable channel.
- **WOSN Replays:** Games will be replayed at least once on WOSN, to be broadcast in approximately 242,000 homes throughout northwest Ohio.
- **Online Streaming:** Games will be streamed live via NKTelco's video feed on [www.nktelco.net](http://www.nktelco.net). Your business card ads will display in the games of your choice at half time!
- **Added Value:** Additionally, NKTelco & WTLW/WOSN will promote these games with a variety of other advertising venues to drive viewership.
- **Submission of Ads:** Ads will need submitted 48 hours prior to the game. [nktsportsads@nktelco.net](mailto:nktsportsads@nktelco.net)
- **Limitations:** Not to exceed 10 business ads per game

**Total Investment: \$75.00 per game**

**Teams:** Sidney–Yellow Jackets, Sidney Lehman-Cavaliers, Fort Loramie-Redskins, Minster-Wildcats, New Bremen-Cardinals, New Knoxville-Rangers, Anna-Rockets, Botkins-Trojans, Marion Local-Flyers, ONU Polar Bears, Findlay Oilers

**Season:** Fall Winter Spring      **Total Investment:** \_\_\_\_\_

Advertiser Name \_\_\_\_\_ Date \_\_\_\_\_

Advertiser Signature \_\_\_\_\_

NKTelco Rep \_\_\_\_\_





**VIEWER'S CHOICE**

Pick 15 Games

FALL WINTER SPRING

Full Exposure of package listed below.

\$1275.00 \$85.00/game

**SUPPORT SAVER**

Pick 10 Games

FALL WINTER SPRING

Full Exposure of package listed below.

\$1000.00 \$100.00/game

Full 30 Second Video Commercial Production \$450.00

Still Tag Commercial \$250.00

- **Commercial Spots:** One 30 second commercial per game. Games covered over all three seasons.
- **Name Mentions:** Two name mentions per game.
- **Channel 3 Replays:** Every game will be replayed twice on our local cable channel.
- **WTLW/WOSN:** Games will be replayed at least once on WOSN, to be broadcast in approximately 242,000 homes throughout northwest Ohio.
- **Online Streaming:** Games will be streamed LIVE via NKTelco's video feed on www.nktelco.net, when an Internet source is available.
- **Website Ad:** We will advertise your business on our NKTelco Sports page; the ad will include a redirect to your homepage

**Package Name:** \_\_\_\_\_ **Total Investment:** \_\_\_\_\_

(Advertiser may choose to be billed annually, quarterly or monthly)

Advertiser Name \_\_\_\_\_ Date \_\_\_\_\_

Advertiser Signature \_\_\_\_\_

NKTelco Rep \_\_\_\_\_



- **Company logo** and slogan will appear on screen during every instant replay! *Replay: Fall, Winter & Spring Over 100 games!* (Soccer Replays are not an option due to half's and constant play.)
- **Name Mentions:** Two name mentions per game, plus additional mentions as "Replay" sponsor during the instant replay
- **Scroll of Sponsors:** A scroll with our sponsors will be listed before and after each game
- **Channel 3 Replays:** Every game will be replayed twice on our local cable channel.
- **WTLW/WOSN Replays:** Every game will be replayed at least once on WOSN, to be broadcast in approximately 242,000 homes throughout northwest Ohio.
- **Online Streaming:** Games will be streamed LIVE via NKTelco's video feed on [www.nktelco.net](http://www.nktelco.net), where an Internet source is available. REPLAY SPONSOR will be named exclusive Replay Sponsor in all Fall, Winter, and Spring sports.
- **Website Ad:** We will advertise your business on our NKTelco Sports page; the ad will include a link back to your homepage.
- **Added Value:** Additionally, NKTelco & WTLW/WOSN will promote these games with a variety of other advertising venues to drive viewership.

**This is an EXCLUSIVE opportunity!**

**Total Investment: \$2500**

(Advertiser may choose to be billed annually, quarterly or monthly)

Advertiser Name \_\_\_\_\_

Date \_\_\_\_\_

Advertiser Signature \_\_\_\_\_

NKTelco Rep \_\_\_\_\_